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00:00:00,000 \longrightarrow 00:00:24,280
Welcome to We Are the People, a podcast that speaks to people like you
about your lives.
00:00:24,280 --> 00:00:28,820
Every day we make decisions and a huge number of those decisions are
based on knowing the
00:00:28,820 --> 00:00:34,860
likely outcome. So, eating oranges is healthy, studying a certain subject
will most likely
00:00:34,860 --> 00:00:40,060
lead to a certain job and buying a house will have a certain impact on
our finances.
00:00:40,060 --> 00:00:46,900
But how often do we use instinct in our decisions? And if we did, what
impact could that have?
00:00:46,900 --> 00:00:52,980
Saoirse Fitzgerald studied business in German in UCC, represented Germany
in the Rose of Tralee,
00:00:52,980 --> 00:00:57,500
became LinkedIn's first German-speaking employee and now owns one of
Ireland's most famous
00:00:57,500 --> 00:01:02,580
lighthouse keepers' houses. She made choices along the way and through it
all she put her
00:01:02,580 --> 00:01:09,740
trust in one place, her gut. Her story brings us through huge highs and
tragic lows. It teaches
10
00:01:09,740 --> 00:01:15,100
us the importance of community and resilience and how failure is only
failure if you fail to learn
11
00:01:15,100 --> 00:01:17,980
from it. This is Saoirse Fitzgerald.
12
00:01:17,980 --> 00:01:24,100
Hi, Cheer. Welcome. Thank you very much for taking the time to have a
quick chat.
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00:01:24,100 --> 00:01:26,500
So, thanks for having me.
14
00:01:26,500 --> 00:01:29,940
It's my pleasure. What did you want to be when you grew up?
15
00:01:29,940 --> 00:01:35,780
I think there's kind of two, like, totally different angles I took on
this. So, one was that I
16
00:01:35,780 --> 00:01:41,220
wanted to be a judge or a lawyer and the other was that I wanted to be a
hairdresser of mutation.
17
00:01:41,220 --> 00:01:43,780
Why did you want to be a lawyer?
00:01:43,780 --> 00:01:49,140
I think there must have been some show on at the time of a judge sitting
up through with her hammer
19
00:01:49,140 --> 00:01:55,220
and I just liked the idea of it. The hairdressing mutation was I just
loved giving people makeovers,
20
00:01:55,220 --> 00:01:58,900
doing people's hair and make up and dressing them up and anything I could
really.
21
00:01:58,900 --> 00:02:01,540
Who was your first victim or your most regular victims?
00:02:01,540 \longrightarrow 00:02:07,380
My sister. So, there's six years between us. So, when she was a baby,
like, I honestly thought I had
23
00:02:07,380 --> 00:02:12,900
my own little doll. So, I used to make clothes for her all the time, like
little hats and dresses
00:02:12,900 \longrightarrow 00:02:17,300
and everything. And she actually isn't someone who liked, you know, as a
kid she didn't like dresses.
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00:02:17,300 --> 00:02:21,380
She wasn't a girly girl at all but I was like insisting she wore all
these dresses and stuff.
26
00:02:21,380 --> 00:02:23,540
So, yeah, she was my first victim.
27
00:02:23,540 --> 00:02:25,620
Was she happy enough with that or?
00:02:25,620 --> 00:02:29,060
She wasn't able to talk so I was getting away with a lot, you know.
00:02:29,060 --> 00:02:33,460
And then through school to those dreams continue.
30
00:02:33,460 --> 00:02:38,100
They actually did really, to be honest, like, well, the judge thing, I
think, I don't know,
00:02:38,100 --> 00:02:46,420
I was always interested in law and cases and investigations and all that
but still am.
32
00:02:46,420 \longrightarrow 00:02:49,620
And then the hair dressing beautician, I actually, when I was doing my
leave and start,
00:02:49,620 --> 00:02:54,980
I wanted to do a beautician's course. My mum said go and do like a
business degree and you can do
00:02:54,980 --> 00:02:58,900
beautician by night if you want. If you still want to do it, you can go
and do that by night.
35
00:02:58,900 --> 00:03:03,460
So, yeah, I took her advice and I ended up, you know, doing the business
course, which I'm happy I did.
36
00:03:03,460 \longrightarrow 00:03:07,780
Yeah, I guess they did continue. I always, and I would have liked to be a
fashion designer too.
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 $00:03:08,740 \longrightarrow 00:03:14,740$

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I just loved art and creative things and colors and yeah, I just was
always
38
00:03:14,740 --> 00:03:20,020
really into colors. Did you do art in school? Yeah, and in school, I
don't know if you remember
39
00:03:20,020 --> 00:03:25,220
Mosney too. So we used to do clay modeling. So, you know, making little
figurines out of mola.
40
00:03:25,220 \longrightarrow 00:03:29,700
So me and my brother, we went to Mosney. I don't have any times, maybe
three or four times.
00:03:29,700 --> 00:03:34,580
Like for clay modeling, I know how you'd wonder how we would even get
into clay modeling but
42
00:03:35,700 --> 00:03:42,260
I haven't used that skill actually. Maybe I should tap into it. No, no,
we only got out of
43
00:03:42,340 \longrightarrow 00:03:49,540
water and that was as far as we ever got. What are your artistic
memories? What are my artistic
44
00:03:49,540 \longrightarrow 00:03:53,780
memories? Your other artistic memories? I guess I was always painting.
Like again,
45
00:03:53,780 \longrightarrow 00:03:58,100
going back to like when my little sister was a baby, like she was in her
Moses basket and I had
46
00:03:58,100 --> 00:04:02,820
like my sketchpad across her Moses basket drawing and painting. I like, I
remember that, you know,
47
00:04:02,820 --> 00:04:08,260
I would have been six or seven. I was just always drawing or painting and
like, I think, you know,
48
00:04:08,260 \longrightarrow 00:04:12,660
growing up in the country and maybe in the city, I don't know. But like,
you really had to make
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49
00:04:12,660 --> 00:04:18,980
your own fun, you know, because like running outside or like, like
playing GI, GI Jane and GI Joe,
50
00:04:18,980 --> 00:04:23,220
that's what we used to do in awful art and then painting was the other
thing. Who else is in your
00:04:23,220 \longrightarrow 00:04:29,700
family? I've been older brother Jamie and he's in Australia now and then
my younger sister,
52
00:04:29,700 --> 00:04:34,100
Trina and then a little brother Ronan, which is four of us. One hundred
parents. I'm like, oh my
53
00:04:34,100 \longrightarrow 00:04:43,780
great. Yeah, okay. What's your parents do? My dad is self-employed. So
when he was a farmer,
00:04:43,780 \longrightarrow 00:04:49,140
a truck driver to begin with and then a farmer, my granddad had a farm
and he got six, so dad was
55
00:04:49,140 \longrightarrow 00:04:54,900
in London and moved home to take over the farm as kind of was typical. I
think of those days,
00:04:54,900 \longrightarrow 00:04:59,540
you know, you kind of did the job that your dad did and then he started,
he tried lots of different
00:04:59,540 --> 00:05:06,580
businesses. So he had the first video rental business in the area. By
business, I mean van.
58
00:05:07,300 \longrightarrow 00:05:12,500
So he used to go around renting out videos and yeah, he used to drive
around renting them.
59
00:05:12,500 --> 00:05:17,220
So that was his first foray and then he started going Christmas trees and
he set up a truck stop,
60
00:05:17,220 --> 00:05:23,940
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which 28 years later still, you know, that is his main job now. But I
quess I saw him through the
61
00:05:23,940 --> 00:05:29,540
years like start and try his, try his look at so many different
businesses that yeah, I guess
62
00:05:29,540 --> 00:05:34,820
you couldn't but learn from him or let it rub off on you. And then I
suppose it was maybe more
63
00:05:35,460 --> 00:05:41,860
the steady part of the relationship, which allowed him to take risks. So
she's a psychiatric nurse,
00:05:41,860 --> 00:05:48,100
so she just retired three years ago, four years ago. But yeah, she was
in, in Dr. Inzamolford City,
00:05:48,100 --> 00:05:51,780
so she worked always when we were growing up. So I just remember she was
always like working
66
00:05:51,780 --> 00:05:56,420
nights, like she'd leave, put us a bed, leave, and she'd be back before
we got up in the morning.
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00:05:56,420 --> 00:06:01,540
So it kind of worked that way. And then yeah, she she did for like 40
years. Yeah, her stories
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00:06:01,540 \longrightarrow 00:06:07,140
were always fascinating as well, like just hearing about like what the
how the mind works and what
69
00:06:07,140 --> 00:06:12,500
can happen and how you treat it. And she was also like a suicide
breathing counselor, like for
70
00:06:12,500 --> 00:06:17,140
addiction counseling. So like she's done that, so of course, so we
learned an awful lot about
00:06:17,140 --> 00:06:21,940
mental health. And it was always like kind of a topic, I guess, in our
house growing up.
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00:06:21,940 \longrightarrow 00:06:27,300
Well, so like it's become something that people talk about now. Was it
odd to be talking about
7.3
00:06:27,300 --> 00:06:33,860
that 15 years ago? I don't know if it was like it was the norm. And the
thing is that like she
00:06:33,860 --> 00:06:39,780
then went to work in like high support units. And we all got to know her
patients, you know, like so
75
00:06:39,780 --> 00:06:45,620
while I think, you know, like 20, 30 years ago, you heard about mental
homes and mental hospitals
76
00:06:45,700 --> 00:06:51,540
and the big walls around them and everything. Maybe we got to peak, peak
behind those maybe 20
00:06:51,540 --> 00:06:56,820
or the four others and see the people that actually were, you know,
masked behind these like stone
78
00:06:56,820 --> 00:07:03,060
walls and what their life stories were and who their families were. And
you know, we met their
00:07:03,060 --> 00:07:07,460
families and stuff because they'd be in visiting. Yeah, I suppose it
destigmatized a lot of maybe
00:07:07,460 --> 00:07:14,820
mental health that, you know, conditions. Yeah, maybe it did. Sorry, you
were so you began
81
00:07:14,820 --> 00:07:20,820
to visit your mother at work and you'd be just playing G.I.A. Jane around
the hospital.
82
00:07:20,820 --> 00:07:26,900
No, but she was working in a town, you know, so we wouldn't be playing
G.I.A. Jane, but no,
83
00:07:26,900 --> 00:07:31,060
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they'd often have parties. They'd have like summer parties, Christmas
parties, they'd
84
00:07:31,060 --> 00:07:36,420
lots of like social events and then the nurses and their kids and stuff
will be invited. So we'd
00:07:36,420 \longrightarrow 00:07:42,580
always go. Brilliant. Yeah. Incredible way to destigmatize mental health.
Yeah, I guess so.
86
00:07:43,140 \longrightarrow 00:07:46,340
It's probably the first time I've even talked about it like that. I
didn't even realize that
00:07:46,340 --> 00:07:53,300
maybe it did open open like our minds to it all and be maybe less afraid.
I remember it like a few
88
00:07:53,300 --> 00:07:58,900
years ago, I trained as a mental health ambassador and we put up like a
white board and we had to,
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00:07:58,900 --> 00:08:03,700
you know, use words that would describe mental health. And most of the
words you come up with
90
00:08:03,700 --> 00:08:08,820
are like negative words because we haven't yet come up with like the
positive words that
91
00:08:08,900 --> 00:08:13,620
we are getting there. But like, aren't that many positive words that sit
beside the term mental
92
00:08:13,620 --> 00:08:19,060
health? So were you coming up with positive words on the board or were
you similar enough to everybody
93
00:08:19,060 --> 00:08:25,220
else? Um, see, there was a lot of terms that you would, you know, you
hear most frequently. So they're
00:08:25,220 --> 00:08:31,220
the ones that come to mind when you're asked to like brainstorm
something. Um, but yeah, I guess
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95
00:08:31,220 --> 00:08:37,220
maybe I was, you know, like they're normal people. It's you and I. And
like, that's what I saw, like
96
00:08:37,300 --> 00:08:42,980
first hand at a young age was like a lot of the people that were in mams
care were living a really
00:08:42,980 --> 00:08:49,460
normal life until something happened or until they were the breakdown in
their mental health. So it
98
00:08:49,460 --> 00:08:54,500
wasn't like they were born with this condition like you might be with a
physical ailment. They weren't
99
00:08:54,500 \longrightarrow 00:08:59,780
like born with it always, but it would happen based on something that
happened in their lives or in
100
00:08:59,780 \longrightarrow 00:09:05,940
fact, a lot of the time like with drug use, if there is a psychiatric
problem that may present itself,
101
00:09:05,940 --> 00:09:12,180
it will be sped up by taking recreational drugs. That was actually that
is a fact, you know. Yeah.
102
00:09:13,140 --> 00:09:18,900
So yeah, so I think ma'am, ma'am like driving that message home like
about, you know, your mental
00:09:18,900 --> 00:09:22,900
health and if you if there is something that's going to happen, drugs
will speed it up. So that
104
00:09:22,900 --> 00:09:28,340
always kind of like steered us away from the thing. Yeah. Do you think
then as you as you kind of grew
105
00:09:28,340 --> 00:09:35,060
up and lived lived your life that you were more capable of dealing with
setbacks or things going
106
00:09:35,060 --> 00:09:41,380
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wrong? I think you build up your own resilience over time, you know, as to how you deal with 107 00:09:41,380 --> 00:09:46,900 things going wrong and how you react. And I would say like how I reacted when I was 18 versus how 108 $00:09:46,900 \longrightarrow 00:09:52,340$ I react now is totally different. But yeah, I think I'm up in a busy house. You know, 109 $00:09:52,340 \longrightarrow 00:09:57,540$ a good few siblings helps you be resilient too. You know, things are always going wrong and like 110 $00:09:57,540 \longrightarrow 00:10:02,340$ you come from a big family too. Like it helps, you know, you kind of learn how to react quickly and 111 00:10:02,340 --> 00:10:09,780 deal with things or not, you know. So you left school and went to do a business course? 112 00:10:09,780 --> 00:10:16,020 Yeah, I did. Yeah. So in while I was in school, maybe part of like my dad's 113 00:10:16,020 --> 00:10:20,980 entrepreneurialism rubbed off. So I set up a couple of companies, you know, while I was in 114 00:10:21,700 --> 00:10:28,260 fourth and fifth year. Like a couple of companies. Yeah. So one was a beach cafe. 115 00:10:28,900 --> 00:10:35,380 So yeah, I took a lease on that for summer when I was in fifth year and hired two staff and 116 00:10:35,380 --> 00:10:40,740 ran it for the summer. And then I had there was a market called Kappa Market. So I used to, I took

a lease on that as well. I think I was in transition year and I'd two

117

00:10:40,740 --> 00:10:46,420

staff there as well. So every

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118
00:10:46,420 --> 00:10:51,380
Sunday I'd open up a cafe there, get all the supplies, order all the
supplies, everything. I loved it.
119
00:10:51,380 --> 00:10:57,620
Like, and I think I loved earning my own money and like being able to buy
stuff. And you know, while
120
00:10:57,620 --> 00:11:01,460
yeah, I was envious of my friends staying in bed at the weekend when I
was like, oh,
121
00:11:01,460 --> 00:11:06,180
working or whatever. But I don't know, it just, it's in our house, it
seemed like the obvious
122
00:11:06,180 --> 00:11:10,500
thing to do, like set up a business, go do your own thing. So that kind
of led maybe to me then
123
00:11:10,500 --> 00:11:16,020
choosing business as the degree that I would end up doing. Yeah. Yeah.
Did you break money from your
124
00:11:16,980 --> 00:11:23,620
cafe? Yeah. Yeah. Yeah. There's a great markup on food, like more so than
like anything at
00:11:23,620 --> 00:11:28,260
and still to this day, I'm like, food is like the highest markup kind of
a business that you
126
00:11:28,260 --> 00:11:33,700
could have really well outside of internet products. Yeah, I did. I did
make money. Yeah, it was great.
127
00:11:33,700 --> 00:11:38,020
Did you ever think of just packing in school and packing college and just
doing it full time?
128
00:11:40,900 --> 00:11:47,300
Not really because I think maybe you want to carve out your own identity
to, you know, like
129
00:11:47,300 --> 00:11:52,260
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people always said to me, you'll be a nurse won't you? Like your mom's an
you'll be a nurse. So like,
130
00:11:52,340 --> 00:11:56,820
I knew I was never going to be a nurse, although maybe I would have liked
to be. You know, I never
131
00:11:56,820 --> 00:12:01,940
let my head go there and same wish like dad's business, like obviously
he's built up a great
132
00:12:01,940 --> 00:12:09,380
business now. But at that time, I was just so wanted to build my own
identity that no, it was
00:12:09,380 --> 00:12:13,700
never really an option. But college don't, you know, I didn't think I
would be able for it or I know
134
00:12:13,700 --> 00:12:18,340
what to do. Like the school I went to, my primary school was absolutely
tiny. You know, there's only
135
00:12:18,580 --> 00:12:23,460
five people in my class. There's only 40 people in the school and like
even going from dad's
136
00:12:23,460 --> 00:12:29,140
school to a town secondary school was a like a massive adjustment, you
know, and I would say
137
00:12:29,140 --> 00:12:36,500
the same happened going from like a town school to university. It was
like, I wasn't really prepared.
138
00:12:37,780 --> 00:12:39,860
What kind of child are you shy or?
139
00:12:40,420 --> 00:12:48,180
Um, a shy, no, I would think like very inquisitive is that I've been told
like always
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like my dad never like bringing me anywhere because I was just always

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140

00:12:48,420 --> 00:12:53,860

mortifying him, asking questions

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00:12:53,860 --> 00:12:57,940
like that I shouldn't, you know, someone had braces and I was asking
like, why do you
142
00:12:57,940 --> 00:13:01,940
wire in your teeth? Like I'm out of the big nose and I was like, why is
your nose so big? Like,
143
00:13:01,940 --> 00:13:06,020
you know, I've heard all these stories back that like I was an absolute
nightmare to bring. So I was
144
00:13:06,020 --> 00:13:11,940
just so interested in like people and asking them questions that yeah.
And then I know for a fact
145
00:13:11,940 --> 00:13:16,900
that I just get overexcited about everything like if man was going to
town or anything, I would
146
00:13:16,900 --> 00:13:20,900
just be ready out of my outfit, pick the night before like she just began
shopping in the supermarket,
147
00:13:20,900 --> 00:13:25,540
you know, but I couldn't, it was just so like, I just got an unwestern
magic assignment out
148
00:13:25,540 --> 00:13:29,940
of the smallest things. And that probably is still the same now, you
know, more than big events. Like,
149
00:13:30,500 --> 00:13:35,620
I love the little things like the little bits and bobs in your day are
making a big event of
150
00:13:35,620 --> 00:13:41,700
something small like lighting candle at dinner or, you know, yeah, I'd
say just a girly girl. Like,
151
00:13:41,700 --> 00:13:45,860
I, I don't know, it's always brushing my hair and changing my clothes and
trying on my mother's
152
00:13:45,860 --> 00:13:53,860
outfits and yeah, where did you go? I went to ECC and did commerce in
German. Where did the
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153
00:13:53,860 --> 00:13:59,780
German come from? The German came from I had a great teacher in first
year in secondary school,
154
00:13:59,780 --> 00:14:04,500
and she had just a wonderful way of describing, you know, people who
describe food and they make
155
00:14:04,500 --> 00:14:11,300
it just sound so nice. So she was telling us one day about the ice cafes,
which are like ice cream
00:14:11,300 --> 00:14:15,380
parlours that are everywhere in Germany, not every new scota. And she was
telling us about like,
157
00:14:15,380 --> 00:14:20,660
this knot ice cream. She was like, it's like a blend of cream and then
lots of different knots.
158
00:14:20,660 --> 00:14:25,620
And then, and I don't know, this is what sticks out to me, what I chose
German. I was like, oh,
00:14:25,620 --> 00:14:32,420
my God, the food. And yeah, so I loved German from like then. I don't
know, was I any good at
160
00:14:32,420 --> 00:14:38,340
it? And then a friend of mine in school was said she was going to do
commerce in German. So I
161
00:14:38,340 \longrightarrow 00:14:42,500
should put it down. So I said, if I could show, I'd put it down. Like,
honestly, that is the amount
162
00:14:42,580 --> 00:14:47,380
of thought that went into it. And my other, the other thing that I'd
actually put down was psychology
163
00:14:47,380 --> 00:14:52,340
in Queens. So when the results came out, I didn't really know which one
to go for, you know,
164
00:14:52,340 --> 00:14:57,380
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but I just thought that maybe the move to Cork would be a little bit easier. I guess, you know, 165 00:14:57,380 --> 00:15:02,100 I probably was a real home bird at heart and was afraid of of moving. And that summer before, 166 $00:15:02,980 \longrightarrow 00:15:07,300$ when my when the results came out, our house burned down. So like, I had just finished my 167 00:15:07,300 --> 00:15:12,020 leaving cert. And yeah, our house burned down. So that probably was like a deciding factor in 00:15:12,580 --> 00:15:15,860 maybe wanting to stay closer to home, then go to Belfast. 169 00:15:16,660 --> 00:15:23,060 How did the house burned down? Well, like, you know, I think they don't really know exactly what 00:15:23,780 --> 00:15:28,500 they say that maybe a mouse, you know, to the wires and the attics of the attic went on fire. 171 00:15:28,500 --> 00:15:33,220 Me and dad were working with the chipper and mom and we'd loads of cousins staying because 172 00:15:33,220 --> 00:15:38,020 there were swimming lessons on and I had more that night. But it was 9 a.m. and someone rang us 00:15:38,020 --> 00:15:41,620 and they were like, are you burning a fire down there? Because our, you know, our family home is 174 00:15:41,620 --> 00:15:48,100 in a valley. Like it's not there's nothing around it. And we were like, no, and drove home. And as

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00:15:48,100 --> 00:15:52,500

me and dad drove home, we opened the windows and you could just smell smoke like for, you know,

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00:15:52,500 --> 00:15:56,900
from three, four kilometers away. And we knew like we knew then it was
gone and we arrived there,
177
00:15:56,900 --> 00:16:01,780
drove down outside the house and it was all just gone. Yeah, it was all
on fire. Like,
178
00:16:02,180 --> 00:16:06,340
you could just hear explosions like the toilet was exploding. You know,
everything porcelain
179
00:16:06,340 --> 00:16:11,860
exploded and the roof had caved in on top of the house. But no one was in
there except a goldfish.
180
00:16:13,300 --> 00:16:17,700
So yeah, no, we were just so thrilled that like none of us were in it.
It's like the
181
00:16:17,700 --> 00:16:24,180
look is the scape ever. But you know, I don't know, like it's amazing
what you everything we had
182
00:16:24,180 --> 00:16:28,660
went like, oh, all we all we had, any of us was what was on us, you know,
but
183
00:16:29,300 --> 00:16:34,900
she's the accumulate clutter so quickly after and like where we're
actually from is a place
184
00:16:34,900 --> 00:16:40,420
called Clashmore. And I think we saw firsthand like the power of a
community then like it's,
185
00:16:40,420 --> 00:16:44,340
it's we've been shown it's so many more times since, but that was like
maybe the first time.
186
00:16:44,340 --> 00:16:50,020
I appreciated like the relationships of people in the small community and
what others will do
187
00:16:50,020 --> 00:16:56,660
to help you get back in your feet. Yeah. Where did you sleep that night?
A few families offered us
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188
00:16:56,660 --> 00:17:02,580
houses then, you know, someone their grandparents had died. So their
house was free. So we actually
189
00:17:02,580 --> 00:17:08,180
went and stayed in their house. And I remember like the next day waking
up and ma'am was like,
190
00:17:08,180 --> 00:17:11,780
we better get some bits. But she was like, where do you start? Because
normally you're getting
191
00:17:11,780 --> 00:17:20,900
shoes to match an outfit or a jumper to match your jeans. Like it was
like, oh, and so we went
192
00:17:20,900 --> 00:17:25,540
off trying to get a few bits like ma'am act the lads, ma'am and train and
roll only had their swimming
193
00:17:25,540 --> 00:17:30,100
tags because they were going to the beach swimming. They were an even
worse scenario. I had like
194
00:17:30,100 --> 00:17:34,820
the chipper t-shirt and so did dad like we were at like, you know, and
then we came back every time
195
00:17:34,820 --> 00:17:38,900
every day we come back to the house, there'd be bags and bags and stuff
left outside. Like people
196
00:17:38,900 --> 00:17:44,740
were just unbelievable, you know, like, yeah, I think maybe it maybe
brought us closer together as
197
00:17:44,740 --> 00:17:50,900
a family than, you know, we were before that just realizing the materials
of you don't really need.
198
00:17:50,900 --> 00:17:55,060
And you don't miss all that much. It's only when someone says to you
like, have you a picture of you
199
00:17:55,060 --> 00:18:00,420
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and you're a baby or and you don't. It's only things like that. And like my mom and dad, they 200 00:18:00,420 --> 00:18:04,900 met in London and they, you know, dad moved home and they used to write to each other. So those 201 00:18:04,900 --> 00:18:10,180 letters were gone. Ma'am's engagement ring, you know, there was some sentimental thing that went, 202 00:18:10,180 --> 00:18:15,140 but like on the whole, it made me realize that you can't be too attached to anything material. And I 203 00:18:15,140 --> 00:18:21,380 think that's probably stayed true. Early lessons to learn, isn't it? Yeah, yeah, it is. Yeah. But I 204 00:18:21,380 --> 00:18:26,260 have a fear of firing out in candles. So any candles I have in the house, I double and triple 205 00:18:26,260 --> 00:18:32,500 check the tableau. So you head off to college then? After college then in Cork. Yeah. And is that 206 00:18:32,500 --> 00:18:39,060 a big city type thing? Massive city. Oh my god. I don't mean I don't mean this Cork, a big city. 207 00:18:39,060 --> 00:18:44,660 I mean, do you think you're in a big city now? Cork to me, I was scared. I was so scared of Cork. 208 00:18:44,660 --> 00:18:48,580 I was like, Oh my god, like it's huge. I don't even got up there shopping at Christmas stuff. 209 00:18:48,580 --> 00:18:52,740 The bright lights. Yeah. So moved up and like we don't need eight hours, you know, at university,

it's different to an IT. So like we don't need eight hours college a

210

 $00:18:52,740 \longrightarrow 00:18:57,300$

week, which I only did the

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211
00:18:57,300 --> 00:19:01,620
eight hours. I didn't realize you to do other bits and bobs. Like I
didn't realize you had to.
212
00:19:01,620 --> 00:19:08,660
I don't know what I just I don't know. I probably wasn't prepared for
like I should have been, you
213
00:19:08,660 --> 00:19:14,820
know, I didn't really know anybody who'd been to university before, you
know, it was close to me.
214
00:19:15,700 --> 00:19:20,420
Um, my, I quess my brother was away. I didn't ask him. Anyway, so first
year was,
215
00:19:22,020 --> 00:19:28,340
it was great fun. Um, and definitely felt like I was a big grown up, you
know, living away,
216
00:19:28,340 --> 00:19:33,620
you know, all of that. But then the exams came round and back then, like
there was just,
217
00:19:33,620 --> 00:19:40,660
you got a montage and then you had all your exams in like me. Um, and
with languages, like I know
218
00:19:40,660 --> 00:19:46,660
you've studied French and Spanish, like you can't quickly learn them
within a month. So if you
219
00:19:46,660 --> 00:19:51,140
don't have the work done, you're a ghost, which is what happened to me.
And I remember the results
220
00:19:51,140 --> 00:19:57,220
came out and they came home. And in one of my exams, I got an 8%. And
ma'am was like, this
221
00:19:57,220 --> 00:20:02,020
month, there must be an issue with their photocopier. Like you, you, how
would you've gotten eight
00:20:03,540 --> 00:20:09,380
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but it actually found a head only got an 8%. Like it was just so first year for me was a 223 00:20:09,380 --> 00:20:16,340 relearning like, and probably like a scary one because I had failed a few of my German exams 224 00:20:16,340 --> 00:20:21,620 and a few of the business subjects. And then you had like the guilt of, you know, being sent, 225 00:20:21,620 --> 00:20:26,740 like there's, you know, more kids at home beyond me. And I was, you know, it's on your parents. 00:20:27,620 --> 00:20:34,500 They're footing the bill. So yeah, I did the repeats, but then I still failed two of my German 227 00:20:34,580 --> 00:20:40,260 exams. So it meant I needed to take a year out to repeat, which at the time, I didn't know really 228 00:20:40,260 --> 00:20:44,420 anybody who had that had happened to them. You know, everyone else seemed to just go through 229 00:20:44,420 --> 00:20:50,260 college swimmingly and come out and have their picture in the paper and all that. So I guess that 230 $00:20:50,260 \longrightarrow 00:20:59,940$ was like a dent to my ego and maybe it just instilled like fear in me around exams and achieving. So 231 00:20:59,940 --> 00:21:04,900 I actually went and moved to Germany then for like six weeks to try and out of friend living 232 00:21:04,900 --> 00:21:09,780 there. She was a hairdresser in Heidelberg. So me and another friend moved there. And the hope 233 00:21:09,780 --> 00:21:13,780

that we would learn German. So I bought loads of German music CDs,

listened to them and

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00:21:14,900 --> 00:21:19,940
tried to get a job. And I remember going into my dannels and asking for a
job. Could I, you know,
235
00:21:19,940 --> 00:21:24,740
could I start working there? Because I'd worked in the chipper. My dad
struck stuff. So I went
236
00:21:24,740 --> 00:21:28,500
into my dannels thinking I would be a shoeing for the job because I'd all
years experience
237
00:21:28,580 --> 00:21:33,700
and my dad struck stuff and didn't get the job. And for me, that was a
real turning point. Like,
238
00:21:33,700 \longrightarrow 00:21:37,300
you know, going for a job, my dannels and I kidding it. Why didn't you
get it? Was it because you're
239
00:21:37,300 --> 00:21:43,060
German or? Yeah, I could barely string a sentence together. It was
really, you know, my German was
240
00:21:43,060 --> 00:21:47,860
bad. I don't know, probably a multitude of things while I didn't get it.
But in the meantime, then I
00:21:47,860 --> 00:21:52,660
was like the hair model for my friend who was like, starting to be a
hairdresser there,
00:21:52,660 --> 00:21:57,140
which obviously ticked lots of bucks for me. Things I loved hairdressing
and all that and beauty.
243
00:21:57,220 --> 00:22:01,620
It was the combined course she was doing. So I was like helping her with
that. So yeah, that year
244
00:22:01,620 --> 00:22:07,300
out, and then obviously I worked loads. I worked in a sports shop. I
worked at dad's at the weekends.
245
00:22:07,300 --> 00:22:12,020
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And yeah, I guess at that time, my parents were rebuilding the house that had burnt down and 246 00:22:12,020 --> 00:22:18,020 stuff. So I guess I was really looking inward a lot that year because I had let myself everybody 247 00:22:18,020 --> 00:22:25,540 down by not just maybe growing up a bit like in that first year of college. So yeah, I guess I 248 00:22:25,700 --> 00:22:33,940 that too. Nobody really did. But I guess I was just really ashamed of myself for, you know, 00:22:33,940 --> 00:22:39,300 because I had made some friends in that first year and then they had obviously gone on 250 00:22:40,020 --> 00:22:45,060 second year. And I didn't know anybody else who was repeating. And you know, you meet people and 251 00:22:45,060 --> 00:22:49,780 they're asking you like, how's college going? And you're having to admit that you failed and you're 252 00:22:49,780 --> 00:22:55,220 out for a year. And if you don't pass these, then you're out. And the next time, if you go back to 253 00:22:55,220 --> 00:23:00,020 another course, you have to pay full fees and everything. So yeah, I guess I spent a lot of that 254 $00:23:00,020 \longrightarrow 00:23:07,380$ year worrying and yeah, trying to get grinds and better my German and yeah, it was a good 255 00:23:07,380 --> 00:23:14,260 term of becoming really good then. No, absolutely not. I don't know like I speak German now, like I

went on to get my degree and go and live in Germany and everything. But

256

00:23:14,260 --> 00:23:19,140

like I would say I was never

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257
00:23:19,140 --> 00:23:23,700
really great at languages. Although yeah, I now can speak them and all
that. But you know,
258
00:23:23,700 --> 00:23:27,780
they say some of those brains are wired up for languages like yours is
like your great languages.
00:23:27,780 --> 00:23:32,660
I still don't understand the grammar of German like properly, you know,
but I can speak it. I just
260
00:23:32,660 --> 00:23:37,460
found the written side of things tricky. And like my first job out of
college ended up being
261
00:23:37,460 --> 00:23:42,260
working for the German market. Like without that teacher telling me about
the ice cream parlour,
262
00:23:42,260 --> 00:23:47,860
is my life would have been entirely different, you know, if I had it's
true, like one little,
263
00:23:48,660 --> 00:23:54,180
story someone told me about ice cream totally changed the direction of my
whole life. Do you
00:23:54,180 --> 00:23:59,700
wish you hadn't? No, I mean, I'm thankful. And I think like the lesson in
failing and like I
265
00:23:59,700 \longrightarrow 00:24:05,460
think failure has been something that I've learned from throughout life,
you know, like I think you
266
00:24:05,460 --> 00:24:10,500
look at people a lot and particularly on Instagram and you just see like
the end product and you know,
267
00:24:10,500 --> 00:24:15,860
how well they've done or what they've achieved, but you don't know the
failures behind it or how
268
00:24:15,940 --> 00:24:21,540
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many times they fall and down. And I've had it in every like every big chapter of my life, I've 269 00:24:21,540 --> 00:24:26,980 failed like apallingly at some point and had to learn in this how I this is how I progress. 270 00:24:26,980 --> 00:24:31,300 I totally fall flat in my face and then like deal with the consequences and then you turn them 271 00:24:31,300 --> 00:24:36,260 again, you know, instead of just like being a bit prepared and like going in nicely like no. 00:24:36,260 --> 00:24:41,060 So there is there is merit to failure too, I think. What are your most proud failures? 273 00:24:41,940 --> 00:24:48,980 Well, the German on us like that was pretty bad. I was like, you know, but there was a 274 00:24:48,980 --> 00:24:55,940 truly like I was always really into us and went for it but didn't get it in when I lived in Germany, 275 00:24:55,940 --> 00:25:00,100 but went for it again, you know, like learn from it and realize that's really what I want. I think 276 00:25:00,100 --> 00:25:04,260 that sometimes is that too, you don't really know what you want until you can't have it. And then 277 00:25:04,260 --> 00:25:08,980 you're like, I really wanted that, you know, so that that's also learning. The failure though, 278 00:25:08,980 --> 00:25:14,500 is it to go for something and not get it? You're making failure sound like, you know, 279 00:25:14,500 --> 00:25:19,860

I've really messed up here, but you just didn't get it. Maybe not, you

know, maybe it's not like

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00:25:19,860 --> 00:25:25,780
you know, that wouldn't be like a big failure in nice, but it wouldn't be
a success, we'll say.
281
00:25:25,780 --> 00:25:32,580
Why did you go for the world's journey? My nanny lives just, you know, we
grew up on a farm,
00:25:32,580 --> 00:25:38,340
I'm kind of talking about that, but my nanny lives just down down the
yard. So like when I was
283
00:25:38,340 --> 00:25:42,900
small, I used to run away to her all the time, like I was constantly
running away from home,
284
00:25:42,900 --> 00:25:49,300
and I'd run down to her and she's probably part of the reason why like I
loved all like
285
00:25:49,300 --> 00:25:53,380
clothes and things like that. Like we were always, she always brushed my
hair and dressed me up and
286
00:25:53,380 --> 00:26:00,340
all that. And then she's from Kerry, so Rose Shlee for us was like a
monumental event, obviously
00:26:00,340 --> 00:26:04,420
every summer. And even though she died when I was six, like it's actually
sometimes it's
288
00:26:04,420 \longrightarrow 00:26:09,380
hard to believe what a big impact she had on my life. Even out like I'm
35 now, you know,
289
00:26:10,260 --> 00:26:16,260
I don't know if I know anyone else who in six years impacted my life as
much as she did. But
290
00:26:16,260 --> 00:26:22,900
yeah, so with Rose Shlee, I guess I just always had a thing about it then
and loved it. And so
291
00:26:22,900 --> 00:26:26,900
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when I moved to Germany then, yeah, decided that was the time to go for it. 292 00:26:26,900 --> 00:26:32,020 You obviously, what kind of, what interests me is that you, or so like we all have ideas of 293 00:26:32,740 --> 00:26:38,580 wouldn't it be great to do this, but then something else comes along and you don't do what you had 294 00:26:38,580 --> 00:26:44,100 passed, wouldn't that be a great idea to do? When did you have that moment in Germany where you're like, 00:26:44,100 --> 00:26:48,820 right there's my application it's in. Maybe I had it as I was heading to Germany, you know, 00:26:49,700 --> 00:26:54,180 I guess maybe like I always disliked the international roses, like obviously I liked the 297 00:26:55,140 --> 00:26:59,140 local roses too, but the international ones were just always fascinating for some reasons. They 00:26:59,140 --> 00:27:03,860 always had like really interesting stories. So then when I was moving to Germany, I was 23 or 299 00:27:03,860 --> 00:27:08,660 4. And I guess it just dawned on me then that maybe like this would be the year to go for it. 300 00:27:08,660 --> 00:27:15,940 So yeah, I went for it and it was like in a castle in Frankfurt and I learned sign language. So, 301 00:27:15,940 --> 00:27:20,500 you know, I really felt like I had to do a talent and I truly don't have like I'd love to say I have 302 $00:27:20,500 \longrightarrow 00:27:25,700$ talents in that sense like entertainment wise, I just don't. So I learned off a song and sign

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303
00:27:25,780 --> 00:27:31,700
language, you know, signed it. And then one of our friends, Colin, tried
to help me learn shoe
304
00:27:31,700 \longrightarrow 00:27:35,620
platinum, which is a German dance. You know, if you picture like
Oktoberfest, the guys are like
00:27:35,620 --> 00:27:41,780
sewing the timber on the stage, you know, with the with the later holes
and they do a dance. So,
306
00:27:41,780 --> 00:27:46,580
we spent hours in his apartment trying to learn off that dance, which was
a disaster. But like,
307
00:27:47,220 \longrightarrow 00:27:52,660
we did loads of prep for it. And yeah, it was on, yeah, I was brilliant,
brilliant.
308
00:27:53,140 \longrightarrow 00:27:57,540
So that was the one you didn't get in, is it? Yeah, I signed the one I
didn't get in. Yeah,
309
00:27:57,540 --> 00:28:03,540
and did the tried to do the dance, but didn't get in. And then the next
year, I said, I'd go for it
00:28:03,540 --> 00:28:08,100
again and then got got through that year. What was that whole experience
like?
311
00:28:08,100 --> 00:28:15,140
Amazing. Like when I think of, like, I remember one of my friends a few
years ago asked me like
312
00:28:15,140 --> 00:28:20,100
what was the happiest moment in my life? And my parents actually came
all, they must have been
313
00:28:20,100 --> 00:28:25,940
over around that time when I was going for the second time for the German
Rose. And we were in
314
00:28:25,940 --> 00:28:30,980
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this castle in the basement of a castle in Frankfurt. And I had just won the German Rose and was going

315
00:28:30,980 --> 00:28:35,620
to go on to Ireland and the Rose, the song came on. And I was just dancing with Dad, you know,

316
00:28:35,620 --> 00:28:40,580
date like a wall or whatever. And for me, that was like, I don't know

317 00:28:40,580 --> 00:28:45,380

why, but at that time in my

life, that was my happiest moment. It just was like, you know, when your dream comes true or something,

318 00:28:45,380 --> 00:28:51,860

like, it's so rare that your dream does come true, I think. So yeah, that was it. And then you

319 00:28:51,860 --> 00:28:58,740

you back then you went back to Port Lish and there was like a selection process. There was like 72

320 00:28:58,740 --> 00:29:03,940

of us flew to Port Lish Rose is from around the world. And then they selected 32 to go to Tralee.

321 00:29:03,940 --> 00:29:08,900

Yeah, and then walking out on stage. I remember like, or you were like, right, you stand in front

00:29:08,900 --> 00:29:14,020

of this camera, there'll be a red light flashing and when it flashes green, walk and wave. And I was

323

322

00:29:14,100 --> 00:29:20,500

like, gosh, gosh, I can do it. I can do it. And I've still light flashed green. My eyes welled up.

324

00:29:20,500 --> 00:29:24,340

And like, I remember having to hold my head back. Like, if I watched back the video from

325

 $00:29:24,340 \longrightarrow 00:29:30,100$

Rose, I had to hold my head back walking out because I was going to cry. Like, in that moment of like,

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326
00:29:30,100 --> 00:29:34,900
I can't believe what I've dreamed of all these years is actually
happening. I just couldn't hold
327
00:29:34,900 --> 00:29:39,540
it together, you know. But yeah, it was an amazing experience. And like,
still to say,
328
00:29:40,020 --> 00:29:44,580
I've loads of friends like it's 10 years this year since since we were in
it. But
329
00:29:45,620 --> 00:29:50,820
one of the best things I ever did. And like, that was representing
Germany, even though I told
330
00:29:50,820 --> 00:29:56,020
you about like, how bad I was at German and college and the trouble I had
with it, it ended up being
00:29:56,020 --> 00:30:01,060
like, first of all, the hate relationship and then like, learn to love
Germany and German.
332
00:30:02,020 --> 00:30:08,020
Sounds like you just, you're very stubborn and you just grab something
and just won't let it go
00:30:08,020 --> 00:30:13,460
until you've come to it. Well, maybe it is that thing of not realizing
what you want until you can't
00:30:14,020 --> 00:30:19,460
on until it's not yours or you can't have it. Maybe not trusting my God
enough initially,
335
00:30:20,020 --> 00:30:24,020
you know, thinking, oh, sure, it's been nice if I went for it and if I
got it and then not getting
336
00:30:24,020 --> 00:30:29,060
realizing actually, I did really want it. And saying like, my degree,
like, being like, oh,
337
00:30:29,060 --> 00:30:34,740
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look, I'm not having enough confidence in myself or facing myself in my
ability, you know,
338
00:30:35,300 --> 00:30:39,860
you learned that as you get older, but I think there was definitely a
pattern throughout my
339
00:30:39,860 --> 00:30:46,100
life. What did you do after Germany? After Germany, well, I went to
Smurfit, which is where I met
340
00:30:46,100 --> 00:30:54,420
you after UCC and did marketing. And then the crash happened. So we were
all doing this like,
00:30:54,420 --> 00:31:00,900
wonderful masters, and then all the grad programs closed. I was like, oh,
no, here I am gonna, again,
00:31:00,900 --> 00:31:07,780
I'm a parent's like paying for all of them. Then I got a job in Germany,
like speaking German,
343
00:31:07,780 --> 00:31:12,980
using my German. But in Spres Arlen did that for two years. I loved
living in Germany,
00:31:12,980 --> 00:31:17,380
absolutely adored it, lived with Germans and just, I don't know, that
just really like
345
00:31:17,380 --> 00:31:21,860
reinstilled my confidence in the language. And that's where I became
fluent, you know, like,
346
00:31:21,860 --> 00:31:26,740
you realize you don't need that many words to be fluent in a language,
you know, like, in this
00:31:26,820 --> 00:31:31,700
conversation, I'm having you, I'm reusing the same words over and over,
all basic language.
348
00:31:31,700 --> 00:31:34,660
And it's the same, like, I wish I had known that in first year in
college.
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349
00:31:35,380 --> 00:31:38,980
But, yeah, so then- What was the ice cream like in Germany?
350
00:31:38,980 --> 00:31:44,820
You know what? It wasn't bloody as nice. I thought like, like, it's hard
to believe.
351
00:31:46,020 --> 00:31:49,940
One of the first things I did was go out and find an ice cafe. And like,
you know, do you remember
00:31:50,500 --> 00:31:55,780
Playdough? There used to be this toy that you put the Playdough into and
it comes out like,
353
00:31:55,780 --> 00:32:00,420
hair spaghetti? So there's some push spaghetti ice. So like, we learned
about that too. So I was
354
00:32:00,420 --> 00:32:05,540
like, I'll get the spaghetti ice with the knots and the cream, you know,
from like 10 years ago.
355
00:32:05,540 --> 00:32:11,620
It was fine. Like, it wasn't worth building your whole life on. But yeah,
no, I absolutely love
356
00:32:11,620 --> 00:32:16,900
Germany, like, it's brilliant. It was just, it opened my eyes so much
from like, coming from such a small
357
00:32:16,900 --> 00:32:22,340
place, like, and having very limited amount of people at Umish, you know,
growing up and then like
00:32:22,340 --> 00:32:25,940
living in Germany, different languages, different cultures, such
different ways of doing things.
359
00:32:25,940 --> 00:32:29,780
It was like, fascinating. Like a sensory overload, you know? Yeah.
360
00:32:29,780 --> 00:32:33,780
So you're quite business focused then, obviously, in Germany, working for
361
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00:32:33,780 --> 00:32:38,340
Antpies Ireland? Yeah, I was. But I was actually working in the media
sector, which was like,
362
00:32:38,980 --> 00:32:48,260
Irish TV shows, TV production houses and cartoon production companies. So
like, it actually tapped
363
00:32:48,260 --> 00:32:53,620
into that creative side that I loved, you know, like it was all cartoons.
And my job was really
364
00:32:53,620 --> 00:32:59,860
to get those companies meetings with German TV stations. So like, so what
we would do is the
365
00:32:59,860 --> 00:33:04,740
companies come to Germany and we'd go around to production or like
production, either production
366
00:33:04,820 --> 00:33:11,220
houses or TV stations and try and sell the TV shows, so format. So let's
say you want three
367
00:33:11,220 --> 00:33:15,620
millionaire, that would be a format, you know, so the concept of the
show, and then you try and
368
00:33:15,620 --> 00:33:20,100
sell it into the, it was Germany, Austria and Switzerland we were selling
to. So like, you're
369
00:33:20,100 \longrightarrow 00:33:25,780
going around putting in DVDs at the time, in and sitting back watching
shows, and then going through
370
00:33:25,780 --> 00:33:30,580
how to sell them and how to fund them. So it was really, really
interesting. Is there, is there a
371
00:33:30,660 --> 00:33:35,780
big market in Germany for Irish TV production? Yeah, the cartoons in
particular, they did really,
372
00:33:35,780 --> 00:33:43,060
really well in Germany. And there was Fast Food Jewel, which was like a
food cooking show. And then
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373
00:33:43,060 --> 00:33:49,460
there was the absolutely the Germans love that romantic notion of
Ireland. So there was this show
374
00:33:49,460 --> 00:33:55,060
about, which was a drama about a German girl going to work in an Irish
farm and carrying
375
00:33:55,060 --> 00:34:00,340
falling in love with the local farmer, which was a massive hit by. And at
the time there was a show
376
00:34:00,340 \longrightarrow 00:34:06,020
that was called Bower Soup Frow, Farmer Seeks a Wife. It was, you know,
those were really big,
377
00:34:06,020 --> 00:34:12,020
like these love stories and farms cooking shows and cartoons. Very
wholesome. Very wholesome.
378
00:34:12,020 --> 00:34:17,220
Yeah. And you stayed there for two years, and then where did you go? For
two years, and then
379
00:34:18,260 --> 00:34:27,860
I got a job. I didn't mention you for LinkedIn. And I remember doing the
interview, like,
380
00:34:27,860 --> 00:34:32,180
obviously I had two years experience by this point, right? Was not
working at the, you know,
381
00:34:32,180 \longrightarrow 00:34:36,100
you're still in an open plan office. But for the interview, I went into
someone like the boss was
382
00:34:36,100 --> 00:34:40,580
out, went into her office and did the interview. And I remember doing the
interview with the
383
00:34:40,580 \longrightarrow 00:34:45,140
boss that LinkedIn, he was like, my God, if you're on office and
everything. And like I showed him
00:34:45,140 --> 00:34:50,180
```

the whole office and everything. Like, I don't know, but that really started. Sorry, you, you were, 385 00:34:50,660 --> 00:34:56,020 is this on a video call or? On a video call. Yeah. Yeah. So you went into your boss's office in 386 $00:34:56,020 \longrightarrow 00:34:59,380$ Antepois Ireland and pretended you were on office. Yes, exactly. 387 00:35:01,060 --> 00:35:06,020 He was like, wow, God, you must be big deal. I was like, yeah, yeah. And he knows this now, you know, 388 00:35:06,020 --> 00:35:11,860 but, and then he needed a German speaking rep. Like they were hiring their first German speaking 389 00:35:12,420 --> 00:35:18,100 employee for LinkedIn, Europe. And that ended up being me. Like, when you think of like, 00:35:18,100 --> 00:35:24,500 how terrible I was to German, like, it just, it was always surprising how that one lesson I learned, 391 00:35:24,500 --> 00:35:29,460 like ended up like, you know, just helping me along my way. So I remember at the time, I really 392 00:35:29,460 --> 00:35:33,380 didn't want to leave Germany. And he said, look, come back, work for six months, and we'll get you 393 00:35:33,380 --> 00:35:39,540 moved again. And so I moved back, moved to Dublin and started at LinkedIn. And my job then was 394 00:35:39,540 --> 00:35:46,740 cold calling the German market, which was tricky at best. Because, you know, a lot of time when I'd

395

00:35:46,740 --> 00:35:51,380

ring up, they'd say like, so I'm curious for both. And like, it's forbidden. Social media is not

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00:35:51,380 \longrightarrow 00:35:57,300
allowed in companies at all. So trying to get meetings for a social media
company in the German
397
00:35:57,300 \longrightarrow 00:36:04,100
speaking region was like next year. And I would have named like, it was
like, it was a good conversation
398
00:36:04,100 --> 00:36:12,820
opener, you know, my name, but after the 100 call in a day, I was like,
you know, my, the jokes I had
399
00:36:12,820 --> 00:36:19,620
to go alongside my name. What was your favorite joke? I used to say,
S.S.V. Kirschat, album at S.
400
00:36:20,260 --> 00:36:24,420
It's not a joke, though. It's like, it's like, it's like cherries, but
with an S, I used to just say
401
00:36:24,420 --> 00:36:29,860
that on repeat all the time. But no one could say it, these call me
FrauFitz grind. That was really
402
00:36:29,860 --> 00:36:37,140
what I was called on phone calls. What does that mean? Like Mrs. Miss
Fitzgerald. All right.
403
00:36:38,900 --> 00:36:44,340
My German isn't great either. He just took out the six months in Dublin.
It turned into eight years.
404
00:36:44,340 --> 00:36:49,380
Dublin? Well, no, with that company at LinkedIn. Yeah, I stuck it out. I
stayed in
00:36:49,620 --> 00:36:54,420
Dublin for four years. Didn't like the idea of sales. So it was like a
really dirty word.
406
00:36:54,420 --> 00:36:59,780
Didn't like the idea of that being my role. But I had a really good
mentor at the time. And he said
407
00:36:59,780 \longrightarrow 00:37:05,700
to me that like, whatever job you do in life, you know, you'll always be
like asking questions,
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408
00:37:05,700 --> 00:37:10,980
giving information, influencing people, trying to get your point across,
which is exactly what
409
00:37:10,980 --> 00:37:16,500
sales is. So I changed my mindset on what sales is and realized that it's
in absolutely every single
410
00:37:16,500 --> 00:37:22,980
job anyone does now. Like a teacher, a nurse, anybody, we're all asking
questions, trying to
00:37:22,980 --> 00:37:28,420
solve problems, and maybe trying to lead and influence, you know,
decisions. So I started
412
00:37:28,420 --> 00:37:36,020
creating sales and did like, again, I used my strategy of like failing
badly at the start.
413
00:37:36,820 --> 00:37:42,660
For that start in my career. I didn't really know what I was, you know,
for those first few
414
00:37:42,660 --> 00:37:48,420
months, I found it hard. And I thought I should be the best kind of rep
to all companies, which
415
00:37:48,420 --> 00:37:54,820
really wasn't a good approach, wasn't good use of my time. And I pretty
much almost got fired within,
416
00:37:54,820 --> 00:38:00,740
you know, six months of doing that job. Yeah, it came very close to like
me not being in a
417
00:38:00,740 --> 00:38:06,740
blowy there anymore. What was the turning point? The turning point was at
the time, I actually had
418
00:38:06,740 \longrightarrow 00:38:10,660
a lot of things happened around that time. Like, you know, the way
sometimes in life,
419
00:38:10,660 --> 00:38:15,940
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a lot of things go wrong all at once. It's as if the world is forcing you to make a change in 420 00:38:15,940 --> 00:38:20,580 your life. And you just can't understand why everything keeps going wrong, like everything you touch. 421 00:38:20,580 --> 00:38:26,500 So like my dad had a heart attack. I broke up, I was going out with somebody for like six years, 422 00:38:26,500 --> 00:38:32,660 we broke up. And I was out running to try and get some headspace with my friend, Genjo, and I 00:38:32,660 --> 00:38:38,820 fell and like broke my knee cap. And then my job was really on the line. And it was just for Christmas. 424 00:38:38,820 --> 00:38:43,860 And I remember going to the HR director at the time and just seeing what was happening. And she 425 00:38:43,860 --> 00:38:47,620 just said, look, go home and join Christmas with your family and come back and we'll figure it out. 426 00:38:47,620 --> 00:38:52,660 So I said, I'd come back for a month and just try and hit my targets. And then I would leave. 427 00:38:52,660 --> 00:38:56,740 That was my decision. I just wanted to prove I could do it. And I'd show I could do it. And then 428 00:38:56,740 --> 00:39:05,220 I would leave. But I came back with gusto and hit my targets and hit every target then like every, 429 00:39:06,180 --> 00:39:11,460 every quarter after that after like what happened with the German like the fear I got of like 430 00:39:11,460 --> 00:39:16,660

failure, the same happened to me at LinkedIn in those early years. And

like the shame, I know I

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00:39:16,660 --> 00:39:21,460
keep using the word shame, but like, I guess that's how I fenced me. My
ego came into play. So I guess
432
00:39:21,460 --> 00:39:26,820
I never let that happen again. And when I was leaving LinkedIn, I think
I'd hit like 19 quarters in a
433
00:39:26,820 --> 00:39:32,580
row or something like that. It just fear just drove me to never let that
happen ever again, you know.
434
00:39:33,380 --> 00:39:41,220
And so it was a great learning that that that really, really low point in
my life. And yeah,
435
00:39:41,220 --> 00:39:46,980
I went then to move with them to London, working with bigger companies.
And yeah, again, couldn't
436
00:39:46,980 --> 00:39:51,140
believe my look, the kind of companies I was getting to work with like
huge British brands.
437
00:39:51,140 --> 00:39:56,740
And like I always always think like I'm just like this person who came
from growing up on a farm in
00:39:57,300 \longrightarrow 00:40:02,340
the middle of nowhere. And here I am sitting in like Rolls Royce's head
office helping them with
00:40:02,420 \longrightarrow 00:40:06,500
their social media stress, you know, you're just it was always just
amazing, like the kind of
440
00:40:06,500 --> 00:40:11,620
the things represented themselves. Yeah, had had great times there.
And I think like a lot of
441
00:40:11,620 --> 00:40:18,180
learning was that even, you know, I spent whatever 14 years working my
dad's truck stuff. And I went
442
00:40:18,180 --> 00:40:24,020
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down to work with like footsie 100 companies. And this thing that is in common between working in 443 00:40:24,020 --> 00:40:28,500 a ship, we're and working in like with those big companies is that everyone is just a person at 444 $00:40:28,580 \longrightarrow 00:40:35,780$ the end of the day, you know, everyone is trying to make the best of the time they have and progress 445 $00:40:35,780 \longrightarrow 00:40:41,380$ like in life in their careers, they have terrible days to so like all of it just came out to like 00:40:41,380 --> 00:40:46,500 listening to people talking to people and did you turn into a bit of a superstar and LinkedIn? 447 00:40:47,620 --> 00:40:53,220 No, definitely not. No, your name wasn't known across the LinkedIn world. 00:40:54,180 --> 00:41:00,900 Well, people would have known me because I was one of the first employees in Dublin. But no, 449 00:41:00,900 --> 00:41:07,380 I had I had an absolute oil of a time working at LinkedIn, you know, there is, yeah, some really 450 00:41:07,380 --> 00:41:13,140 good times and definitely achievements that I didn't think I could have ever done, you know, 451 00:41:13,140 --> 00:41:18,260 yeah, like with the London thing that's like how I got to move was they saw they could see this 452 00:41:18,340 --> 00:41:24,340 person in Dublin was selling, you know, how whatever amounts. They're like, who is this and how are

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 $00:41:24,340 \longrightarrow 00:41:29,060$

they selling, you know, as much as our enterprise reps are in other parts of the world, but I was

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00:41:29,060 --> 00:41:34,580
working with small companies. So I guess it just put a spotlight on
things and opened up doors for
455
00:41:34,580 --> 00:41:41,380
me that I didn't even know were there. So yeah, my life for kind of eight
years was led a last by
456
00:41:41,460 --> 00:41:47,220
my career at LinkedIn. And then what happened? And then I left.
457
00:41:48,820 --> 00:41:57,540
Why? I know it like it's hard to say why, but I guess it's like a feeling
that you have and
00:41:58,340 --> 00:42:04,500
I got feeling that there's something else that you should be doing. You
know, I had, I had, you know,
00:42:04,500 --> 00:42:09,380
built a really good, I suppose you like brand is what we would have used
at LinkedIn, you know,
460
00:42:09,380 --> 00:42:16,420
a good brand. For yourself, for myself at LinkedIn. And you know, there
was opportunities appearing,
461
00:42:16,420 --> 00:42:21,620
I could have moved again to another country with them. You know, you're
earning, you're like,
462
00:42:21,620 --> 00:42:26,100
there was lots that I know a lot of people probably wouldn't have walked
away from, but
463
00:42:26,100 --> 00:42:33,300
something inside me was just telling me that there was something else out
there or that maybe
464
00:42:33,300 --> 00:42:39,220
carrying a target on your back for eight years. You needed to put down
the backpack for a little
465
00:42:39,220 --> 00:42:44,820
while and just see what you should be doing at your time. Because in
sales quarter rolls into
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00:42:44,820 --> 00:42:53,300
quarter years or into years. And I think I was almost 34. And I just
thought that if I keep this
467
00:42:53,300 --> 00:42:58,420
going, I'll wake up at 40. And when I'll have hit all of these targets,
but where will my life
468
00:42:59,460 --> 00:43:05,860
be going? You know, I had focused so much on career that was I not
focusing on other parts of my life
469
00:43:05,860 --> 00:43:12,260
that are maybe just important, like living away for so many years. You
miss lots of conversations
470
00:43:12,260 --> 00:43:21,380
and time with people that you may never have, that may never happen
again. And I think I learned it
471
00:43:21,380 --> 00:43:28,420
and we learned it really in 2015 when we last someone very close to us.
Donal. And I think it just
472
00:43:29,380 --> 00:43:36,420
really made me wake up to the fact that life is short. And if you're not
doing what you want to do,
473
00:43:36,420 --> 00:43:43,940
make it faint. And because when I think of him, I think that he, I
remember him, I only remember
00:43:43,940 --> 00:43:48,020
when we were smiling on his face, you know, he was only ever smiling. And
he only ever enjoyed
475
00:43:48,020 --> 00:43:54,900
every day that he has. And you know, when I taught to myself, you know,
would it be the same for me?
476
00:43:54,900 \longrightarrow 00:44:00,100
I couldn't have said yes. I couldn't have said every day I lived to the
max I did what I wanted
477
00:44:00,100 --> 00:44:06,660
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to do. I had a smile on my face. So I guess then I knew I wasn't being true to myself and equally, 478 00:44:06,660 --> 00:44:11,940 like when not to get too morbid, but you know, when when any of our time is up and we're lying on 479 00:44:11,940 --> 00:44:16,580 that bed, there's only going to be a handful of people around the bed, you know, with you. And if 480 00:44:16,580 --> 00:44:20,820 you're not spending time with them, then I don't think you're spending your time in, in the right 00:44:20,900 --> 00:44:25,700 place, whoever those people are. But I'm sure they would come to mind when you think of it. So that 00:44:25,700 --> 00:44:30,500 kind of floats around my head too. So I guess I just maybe wanted to be home for a while and spend 483 $00:44:30,500 \longrightarrow 00:44:37,220$ time at my family and friends and people I'd last connections with. Yeah, so that's kind of how I 484 00:44:37,220 --> 00:44:43,860 ended up leaving. And how, how much of a wrench was it to leave? Oh, it was really hard. Like, 485 00:44:43,860 --> 00:44:48,020 because it's like going from like, let's say primary school, secondary school, you're like, 486 00:44:48,100 --> 00:44:53,540 you realize you're going to go back down to like no, knowing you, knowing what you're capable of, 487 $00:44:53,540 \longrightarrow 00:44:59,300$ like any of those things. But I knew I was leaving something very special, like LinkedIn is a bubble.

488

00:44:59,300 --> 00:45:05,540

And like so many of my friends now are from those years that LinkedIn, but I knew there must be a

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489
00:45:05,540 --> 00:45:10,660
world outside LinkedIn too. I was just ready for an adventure. How did
you handle your notice?
490
00:45:11,300 \longrightarrow 00:45:17,700
Um, I had a boss at the time, Dave Wallace, he was really good. But he
knew that like, he kept on,
491
00:45:17,700 --> 00:45:22,100
like extending it by a month and a month. And like, he kind of knew we
were on borrowed time.
492
00:45:22,100 --> 00:45:26,500
But I wanted to go like I was ready to go. I was ready to leave. Yeah, he
was really great. And I
493
00:45:26,500 --> 00:45:30,660
even knew like the leaving do I had like, they made lots of videos and
everything. And like,
494
00:45:30,660 \longrightarrow 00:45:35,300
it was so emotional. It was like a breakup. It really was because eight
years, it's the longest
495
00:45:35,300 \longrightarrow 00:45:39,780
I'd committed to anything in my life, you know, everything else is much
shorter. Eight years,
496
00:45:39,780 \longrightarrow 00:45:44,100
like, I had grown up there, you know, I had, so I couldn't make a speech
or anything. I was way
00:45:44,180 --> 00:45:49,220
too emotional for for all of that. But I was excited for what was coming
next.
498
00:45:49,220 --> 00:45:57,220
Did you know what was coming next? Not really, but um, I had done up um,
a property, you know,
499
00:45:57,220 --> 00:46:01,780
two years before. And I just, maybe that had given me confidence in
myself that, look,
500
00:46:01,780 --> 00:46:08,100
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you have something that is a safety net. You know, you've achieved something, you have a property, 501 00:46:08,100 --> 00:46:13,380 you have eight years, um, of a career behind you. I guess what I kind of thought was the worst 502 00:46:13,380 --> 00:46:18,820 thing can happen. How spent that property? Uh, yeah, you've been there plenty of times. 503 00:46:19,380 --> 00:46:26,020 Um, but yeah, it's a lighthouse keeper's house that I bought in 2016. Where did you come across 504 00:46:26,020 --> 00:46:31,620

00:46:31,620 --> 00:46:37,700

like the most spectacular

views on the Irish market was the, the Taiki. And there was like a lighthouse on an island

the first? It was on an article in the Irish Times of the Independent,

506

00:46:37,700 --> 00:46:42,180

of West Cork. And then there was a lighthouse keeper's house in Yol. And while I knew I wanted

507

00:46:42,180 --> 00:46:48,020

to buy something somewhere, I didn't know where. Um, but this just seemed like, yeah, do you know

508

00:46:48,020 --> 00:46:52,820

what, Beckett? So I'll just buy home viewers and see, see, could it be mine? Yeah.

509

00:46:52,820 --> 00:46:59,620

Hey, what did you have to go through in those two years? Oh my god, Almighty. Like, I know you

510

00:46:59,620 --> 00:47:06,020

know very well, like what I went, what it was like, but it was like, um, it was a listed property.

511

00:47:06,100 --> 00:47:11,620

The deeds were missing because the Irish built it. The British robbed it off the Irish. Then

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512
00:47:12,420 \longrightarrow 00:47:17,380
the Irish robbed it back, you know, and then it, the deeds weren't
missing. So it took us 18
513
00:47:17,380 \longrightarrow 00:47:21,860
months to find the deed. So for those 18 months, I didn't know why is it
mine? Wasn't it mine?
514
00:47:21,860 --> 00:47:26,740
You know, did I need the mortgage? My deposit was got like, it was all
just over and back. So,
515
00:47:26,740 --> 00:47:32,020
I was on 10 drugs for a while. And then the renovation took about six
months. So it was all
516
00:47:32,020 \longrightarrow 00:47:37,140
gearing up to renovation and getting planning approved. And like, just
every hour was accounted
517
00:47:37,140 \longrightarrow 00:47:41,780
for, you know, I was working full time. I was, and again, like after fear
was like, oh my god,
518
00:47:41,780 \longrightarrow 00:47:46,100
there's going to be some amount of bills coming in. So like, I was
performing better than I had
00:47:46,100 \longrightarrow 00:47:51,700
ever performed. Like, I was using numbers that like, I didn't even know I
could, like, just with
520
00:47:51,700 \longrightarrow 00:47:57,060
the notion of like this, this big project that lay ahead. Um, yeah, and
it was brilliant. It
521
00:47:57,060 --> 00:48:02,820
was amazing. Like, it uncovered a love for interiors and a love that I
always had for
522
00:48:02,820 \longrightarrow 00:48:07,700
to see, but it like, re-ignized it for me. And maybe a part of growing up
too, you know, like,
523
00:48:07,700 --> 00:48:12,820
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this is one of the first things that I had, you know, done for myself, like that I had, you know,

524

00:48:12,820 --> 00:48:18,100

decided I want this, I want to peace the world and I want it to be mine.

And it's, you know,

00:48:18,100 --> 00:48:22,100

it's not going to be what maybe other people would buy, but it just feels ripe for me.

526

525

00:48:22,100 --> 00:48:27,460

And for the first time in my life, when I walked in the door of the keepers, I just knew it just

527

00:48:27,460 --> 00:48:33,620

felt right. You know, it just felt like, it just felt like this is where I should be. This is,

528

00:48:34,500 --> 00:48:39,700

I don't know. Like, I refer to it like my mom says about when she fell for dad, like, when you know,

529

00:48:39,700 --> 00:48:46,020

you know, and I had that feeling about a property. So yeah, it just felt right. And I just went with

530

00:48:46,020 --> 00:48:52,260

it and thankfully now for almost five years on, I can't believe, I still can't believe it's fine.

531

00:48:53,140 --> 00:48:57,140

And it still just gives me like, so much happiness even thinking about it.

532

00:48:57,140 --> 00:49:04,980

Two years is a long time to be doing anything. Yeah. How often during those two years as you're

533

00:49:04,980 --> 00:49:10,980

building it and rebuilding it, did you think this is brilliant? This is what I want to be doing.

534

00:49:10,980 --> 00:49:16,260

And, you know, I'm so glad I'm spending money and time pouring into this.

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00:49:16,260 --> 00:49:21,700
I think loads like it really allowed me to dream, you know, to dream
again. I think like when you're
536
00:49:21,700 \longrightarrow 00:49:29,300
in the corporate world, you don't dream as much or at least I didn't. I
was very much, it was more
537
00:49:29,300 \longrightarrow 00:49:34,740
about like using assertive skills and being efficient and communicating
well. Whereas once this came
538
00:49:34,740 --> 00:49:41,860
on my radar, like, I was able to daydream like so much about what a life
could be like with that
539
00:49:41,860 --> 00:49:49,140
property, what I could turn it into. It just, it just, it just fascinated
me. So maybe it gave me
540
00:49:49,140 \longrightarrow 00:49:55,140
back a part of like the childhood me that I had covered up and forgotten
about what, yeah, like
541
00:49:55,140 --> 00:50:00,020
it obviously it is, it is, it is, I don't want to like paint a picture
like it's, it was all easy
542
00:50:00,020 \longrightarrow 00:50:04,180
going. It is very stressful. And lots of people, lots of my friends are
buying houses now. It's
543
00:50:04,180 \longrightarrow 00:50:09,140
really stressful. But again, think of what the worst case scenario is. If
you get a mortgage,
00:50:09,140 --> 00:50:12,820
you get a house, you can't make the repayments worst case scenario is
you've to buy,
545
00:50:13,380 --> 00:50:17,540
are you to sell the house? So I just kept thinking like, what's the worst
that can happen here? If
546
00:50:17,540 --> 00:50:22,820
I go for this, I know everyone thought I was mad buying this old property
because it really wasn't
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547
00:50:22,820 --> 00:50:28,340
nice looking or in any way habitable. But I just kept thinking of like,
what's the worst that can
548
00:50:28,340 --> 00:50:33,940
happen? Did people say things like that to you? Oh, all the time, all the
time. Yes. Yeah.
549
00:50:33,940 --> 00:50:37,700
Like, why wouldn't you just buy a turnkey or why wouldn't you buy an
apartment in London?
550
00:50:38,500 --> 00:50:43,620
But specifically about, do you know, do they say mean things almost about
the lighthouse
551
00:50:43,620 --> 00:50:49,380
keeper's house? People just thought I was mad going, you know, for this
house, they just couldn't
552
00:50:49,380 --> 00:50:53,860
really see. And like, I mean, I can see where they're coming from. You
know, you walked in there,
00:50:53,860 --> 00:50:59,620
your nose would run when you're inside, Jex was so cold. It wasn't in any
way, aesthetically,
554
00:50:59,620 --> 00:51:07,460
pleasing like at all. And yeah, I guess it wasn't like a bargain, but
either, you know,
555
00:51:08,180 --> 00:51:14,420
like a lot of opinions on it too. They're like, you're absolutely mad.
I'm so glad I didn't listen.
556
00:51:14,980 --> 00:51:20,500
I'm so glad I went with my gosh. And one thing, one thing in life that is
one thing I'm really
557
00:51:20,500 --> 00:51:25,060
proud of that I just stuck to my gosh. And I guess like my parents really
backed me on it.
558
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00:51:26,020 --> 00:51:32,420

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From the get go and my dad, like, I guess, like when I was having wavos,
like, should I,
559
00:51:32,420 --> 00:51:36,580
should I, maybe I shouldn't go for this, maybe I am. Like, he always just
backed me up, which I'm
560
00:51:36,580 --> 00:51:41,620
so thankful for, because, you know, in a moment of madness, you could
just pull out of something
561
00:51:41,620 --> 00:51:48,020
or stop trusting your gosh. Like so many of us just don't listen to our
intuition or, yeah,
00:51:48,020 --> 00:51:53,940
what a heart is telling us to do. After two years, you refurbished the
lighthouse keeper's house,
563
00:51:54,020 --> 00:52:02,100
and you went in and you lived there on your own. No, I, I started.
00:52:02,100 --> 00:52:05,300
So after spending all this time and all this money, creating your dream.
00:52:05,860 --> 00:52:11,300
Yeah, but then it turned itself into something else. So like, I started
Airbnbing it while I was
566
00:52:11,300 --> 00:52:15,300
in London while I was still working. And then when I was leaving
LinkedIn, I decided I would go
567
00:52:15,300 --> 00:52:21,380
traveling. So I was able to Airbnb it. It just, it turned itself into a
business. So yeah, I did,
568
00:52:21,380 --> 00:52:29,300
I have lived in it, and then Airbnb did as well. Yeah, so it's both a
business and a property that
569
00:52:29,860 --> 00:52:38,980
I have. And you've become quite famous as well. So you've appeared on
already numerous times
00:52:38,980 --> 00:52:45,220
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at this stage. I wouldn't say numerous times. But like, yeah, the rose
tree for like three minutes
571
00:52:45,220 --> 00:52:53,460
of fame. And then yeah, home of the year last March, which was brilliant.
So yeah, they came
572
00:52:53,460 --> 00:52:58,660
down filming for like two days. Yeah, it was just a fascinating
experience. And it was the sunniest
573
00:52:58,660 --> 00:53:03,780
day I'd say we've had in New York. So the whole sea was glistening. It
just looked magical. And
00:53:04,980 --> 00:53:09,140
yeah, I got to the final of home of the year. It was amazing. That was
it. Those two days were
00:53:09,140 --> 00:53:13,060
like pinch me moments is that where I was like, I don't know, you know,
in life there aren't many
576
00:53:13,140 --> 00:53:18,260
days you can look back on and be like that day was just a brilliant day.
And I think those,
00:53:18,820 --> 00:53:21,620
well, the day filming was just like one of those eight hours like I just
578
00:53:22,420 --> 00:53:30,580
shopped like it's just. I just replay a lot in my mind. Who was there
your dad? Because he
00:53:30,580 \longrightarrow 00:53:35,700
project managed it for me when I was in London when we were renovating or
he wanted him to be
580
00:53:35,700 --> 00:53:41,300
part of the story as well. So yeah, he was there. And then it was just a
production crew. And I think
581
00:53:41,300 --> 00:53:45,140
what was interesting for the production crew as well is that like a lot
of his stories on these
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00:53:45,140 --> 00:53:52,340
TV shows are, you know, families or people that are married and like they
hadn't really had somebody
583
00:53:53,140 --> 00:53:59,380
maybe a woman who had bought her own from abroad and an old listed
property. And I think with that
584
00:53:59,380 \longrightarrow 00:54:03,780
shoulder trying to give a true reflection of the kind of people that are
buying homes and doing
585
00:54:03,780 --> 00:54:09,460
up homes in Ireland at that time like 2020. So yeah, I was kind of
telling maybe two stories. And
586
00:54:09,460 --> 00:54:16,100
if anything, what I wanted to do was highlight to other people that old
homes can be brought back
587
00:54:16,100 --> 00:54:22,260
to life and that they have so much to offer so much character. And
ideally, what it didn't happen,
588
00:54:22,260 --> 00:54:26,340
but that the government will get behind incentivizing people to do up all
these old buildings that
589
00:54:26,340 \longrightarrow 00:54:32,500
are tumbling down around us instead of incentivizing people to buy, you
know, just off plan and there's
590
00:54:32,500 \longrightarrow 00:54:37,140
a shortage, you know, and there's loads of old houses. So yeah, but yeah,
if the government is
00:54:37,140 --> 00:54:40,580
listening, you should come up with some grants for people to buy old
houses.
592
00:54:41,300 --> 00:54:47,300
They're always listening. Do you mention there as a woman buying a
property? Did you feel like
593
00:54:47,300 \longrightarrow 00:54:52,180
that was a thing that was something that was holding you back or working
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against you through the process?

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594
00:54:52,820 --> 00:54:59,220
Definitely when it came to the renovation, there aren't many females in
any of the construction
595
00:54:59,220 --> 00:55:04,980
roles that you need to bring on board. So like, yeah, it's a male
dominated industry, you know,
596
00:55:05,060 --> 00:55:12,740
like builders, electricians, carpenters. And a lot of the time, I think
people are doing this in
597
00:55:12,740 --> 00:55:16,660
couples, so that, you know, there's a man in a woman approaching
negotiations and everything.
598
00:55:16,660 --> 00:55:21,860
So it was a learning curve, definitely, you know, dealing with, you know,
I had never done
599
00:55:21,860 --> 00:55:28,420
up a house before, so you were dealing with all new phrases and terms and
yeah, dealing with men.
600
00:55:28,420 --> 00:55:34,180
But I guess maybe I had a lot of experience with that from LinkedIn and
from like, boardrooms,
601
00:55:34,180 --> 00:55:35,940
like which are male dominated.
00:55:35,940 --> 00:55:39,460
For people trying to pull the wall over your eyes because they knew you
were young,
603
00:55:39,460 --> 00:55:42,180
they knew you were inexperienced and they knew you were a woman.
604
00:55:43,060 --> 00:55:47,620
Maybe, like definitely with some of the quotes I was getting, they were
just after the wall, you know.
605
00:55:48,340 --> 00:55:53,620
So yeah, I had to, yeah, I definitely had to have some very different
conversations
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606
00:55:54,260 --> 00:56:00,100
with like, with some providers during the renovation. And I know like,
607
00:56:01,060 --> 00:56:05,380
like I wanted, I turned the coal shed into like a mainly glass bathroom
with a bathtub.
608
00:56:05,380 --> 00:56:10,340
And I, you know, so many of the, you know, people working on the project
were like,
609
00:56:10,340 --> 00:56:13,540
why are you doing that? No one used the bathroom. It's such a girly thing
to do.
610
00:56:13,540 --> 00:56:17,620
And I hung a swinging chair in the conservatory and was sold. It was very
childish.
611
00:56:17,620 --> 00:56:22,100
So, you know, there's a lot of comments I adapted word being shown that I
was just like,
612
00:56:22,100 --> 00:56:26,500
nah, stick to my gut now. It's not your house, it's mine. Like, you just
have to become very
00:56:26,580 --> 00:56:32,100
assertive without being like mean in any way, but it is your house, it is
your money or spending.
614
00:56:32,100 --> 00:56:37,700
So, you know, you're not really asking for an opinion on what they think
of your design.
615
00:56:38,420 --> 00:56:43,380
So again, so glad I stuck to my gut with a lot of those things that I
wanted in the house.
616
00:56:43,380 --> 00:56:49,380
Yeah, it's an incredible house. Going side by side with all this, you
started on an Instagram account.
617
00:56:50,180 --> 00:56:56,900
```

I did. Yeah. So while all the unknowns were happening around the deeds and could the property 618 00:56:56,900 --> 00:57:02,740 actually be sold, my sister told me that like, wouldn't it be great if you could just keep the 619 $00:57:02,740 \longrightarrow 00:57:08,340$ hope alive if you set up an Instagram account and maybe just documented it and started putting up 620 00:57:08,340 --> 00:57:14,020 interiors. And we were in Canada at the time and things were really falling through with the house. 00:57:14,020 --> 00:57:17,220 And we were cycling along and she was like, and you know what you should call it? You should call 622 00:57:17,220 --> 00:57:23,060 it a lighthouse keeps her. And then like it kept me in the process. Yeah, the Instagram account was 623 00:57:23,060 --> 00:57:30,900 born then. And I quess that that's probably three years ago. And I, it was wonderful because it 624 $00:57:30,900 \longrightarrow 00:57:37,700$ allowed me to learn so much from people that knew about buildings and heat systems and things I 625 $00:57:37,700 \longrightarrow 00:57:44,660$ knew nothing about. So it was a way of crowdsourcing information and answers and decisions. So I would 626 $00:57:44,740 \longrightarrow 00:57:49,140$ put up a question, a poll and ask people this letter that and they would help me decide this 627 00:57:49,140 --> 00:57:57,060 color of that. So while I was learning, you know, and didn't trust my own

an audience of people I didn't know, but then got to know to help me make

decisions, I was asking

 $00:57:57,060 \longrightarrow 00:58:02,500$

my decisions. And it worked.

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629
00:58:02,500 --> 00:58:08,420
And I just shared everything, you know, everything that was happening on
it and all the travel over
630
00:58:08,420 --> 00:58:13,540
and back and my family and how involved everyone was. So like, you know,
everyone close to me, all
631
00:58:13,540 --> 00:58:18,020
of their fingerprints are all over that house. You know, all my family,
my aunts, my friends.
632
00:58:19,460 --> 00:58:25,940
And yes, I documented all that. And to be honest, the Instagram account
has brought so much to my door
633
00:58:25,940 --> 00:58:32,580
in return. Like, you know, articles, the TV show, just loads and loads
and loads of interesting people.
634
00:58:32,580 --> 00:58:38,740
And yeah, it's been brilliant. So it's grown. Yeah, quite a lot over the
three years. Like, I
635
00:58:38,740 --> 00:58:43,460
remember hoping that I could get to 1000 followers, like what would that
feel like? And then hitting
636
00:58:43,460 --> 00:58:48,660
it and being so happy. Yeah, each milestone after that too. And when we
hit 10K last New Year's Day,
00:58:48,660 --> 00:58:54,340
you were down and Pippa and everyone, which was a huge milestone. And
then within three months,
638
00:58:54,340 \longrightarrow 00:58:59,780
it had hit like 15K and now it's over 20. So once you get to a certain
number, it does start to
639
00:58:59,780 --> 00:59:06,660
accumulate quicker. But those first little milestones are huge. What's it
like kind of building relationships
640
00:59:06,660 --> 00:59:13,540
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with people on Instagram where you're sharing so much of your life and they're helping you.

641

 $00:59:14,340 \longrightarrow 00:59:17,540$

But they have a lot more control over the information you have of them.

642

00:59:18,180 --> 00:59:22,660

I know. Yeah, that's the thing. Like, you don't know an awful lot about who's on the other side.

643

00:59:22,660 --> 00:59:27,620

Like, it is daunting. And I'd say I probably am a fairly private person overall.

644

 $00:59:29,300 \longrightarrow 00:59:34,660$

And probably, although, you know, my family might argue, you know, quite introverted, you know,

645

 $00:59:34,660 \longrightarrow 00:59:39,300$

I wouldn't be the person who walks into a room and would tell a story to a whole room with people

646

 $00:59:39,300 \longrightarrow 00:59:46,100$

like that isn't a depth, wouldn't be where I get my energy from. I like it because I can share

647

00:59:46,100 --> 00:59:52,100

the bits that I want to share. And then lots of people write me and tell me about themselves too,

648

 $00:59:52,100 \longrightarrow 00:59:57,460$

you know, so that's how I get to know people a little bit. But it is a good question. I don't

649

00:59:57,460 --> 01:00:01,460

overly think about it, to be honest, how little I know about people that are on the other side $\,$

650

01:00:01,540 --> 01:00:06,020

of the screen, you know. But I am that person for lots of other accounts. And I feel like I know

651

01:00:06,020 --> 01:00:12,420

people. Like, I saw Trisha's transformation as a market in court over Christmas. And like,

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01:00:12,420 --> 01:00:16,020
I had this really awkward eye contact with her. Like, she didn't know me,
but I was like,
653
01:00:16,020 --> 01:00:19,300
there's shit, there's shit. And like, I went up and introduced myself as
a client,
654
01:00:19,300 --> 01:00:24,580
Sir chef, as if she knew me, she doesn't, you know, like, so I know what
it feels like,
655
01:00:24,580 --> 01:00:28,900
to feel like, you know, someone to an Instagram, but you don't really do
people call up to you and
656
01:00:29,460 --> 01:00:35,060
call you the lightest, the lightest keeps her. No, no, they don't. But
people pop and chat
657
01:00:35,060 --> 01:00:40,020
definitely. Yeah. Lots of people like his support is being unbelievable.
I would say
658
01:00:40,020 --> 01:00:45,780
the good certainly outweighs the bad for me and social media. There's
very little negatives on
659
01:00:45,780 --> 01:00:52,260
my account that so far and you can't God. Understandably, like, it's such
a lovely story.
660
01:00:52,260 --> 01:00:57,460
What negative things are people saying? Not much, you know, like, there
wouldn't be,
01:00:57,460 --> 01:01:01,140
I'd say I could count on one hand and the amount of negative messages
that I've gotten,
662
01:01:01,140 --> 01:01:06,100
you know, thankfully, whereas like you see lots of accounts that are
getting really awful messages
663
01:01:06,100 --> 01:01:12,500
and terrible things that to them. You've renovated your house, you've got
it out to Airbnb and
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664
01:01:12,500 --> 01:01:23,780
obviously it needs to be maintained. And floorboards. Yeah. You need to
be kept up to spec.
665
01:01:24,420 --> 01:01:30,420
That's true. Yeah. Yeah, exactly. So someone walked in the door of the
keepers
666
01:01:31,220 --> 01:01:39,140
a year and a half ago. His name is Michael. And yeah, I guess I wasn't
expecting to meet him in
667
01:01:39,140 --> 01:01:45,860
the keepers. I didn't know that he was arriving that day, but yeah, he
did. And I don't know,
668
01:01:45,860 --> 01:01:51,300
our paths had never crossed in the past, even though we're from like, you
know, he's from y'all
669
01:01:51,860 --> 01:01:57,140
from that far from y'all. And they probably would have never crossed, you
know, but yeah,
01:01:57,140 --> 01:02:01,620
the lady who does the Airbnb turnovers, I don't know whether she arranged
it or what, but
671
01:02:02,980 --> 01:02:10,180
yeah, he arrived in that day and we've been together ever since. I don't
really know what to say, but
672
01:02:10,980 --> 01:02:16,260
neither of us were looking for something or someone. I was just back. I
just left LinkedIn. I was
673
01:02:16,340 --> 01:02:24,900
traveling, you know, and just didn't expect to meet somebody at home or
in my house. But I guess
674
01:02:24,900 --> 01:02:29,940
like that my eyes are maybe a bit more open to the world now that I had,
you know, dropped the
01:02:29,940 --> 01:02:35,380
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drop this backpack of a target that was on my back. Like, you know,
sometimes when you're under
676
01:02:35,380 --> 01:02:40,820
pressure and you're achieving and you're striving, you fail to see what's
around you. And I guess
677
01:02:40,820 --> 01:02:45,460
thankfully that day my eyes were open. He's been a great addition ever
since. And he's really into
678
01:02:45,460 --> 01:02:49,140
old buildings too. So that's kind of how things kicked off, you know.
679
01:02:49,140 --> 01:02:52,980
Yeah, something's talked about. Yeah, Airbnb, he does Airbnb's,
680
01:02:55,860 --> 01:03:01,220
and lower boards. And you've got a little baby on the way very soon.
681
01:03:01,220 --> 01:03:09,780
Yeah, yeah, we do. Another thing I think that the universe had in mind
for both of us that we
682
01:03:09,860 --> 01:03:15,540
didn't know. But yeah, so there is a little lighthouse keeper due to
arrive in the next
683
01:03:15,540 --> 01:03:21,380
month or so. And I'm sure life is about to open up a brand new chapter.
And hopefully all these
684
01:03:21,380 --> 01:03:27,940
learnings that I've shared through my life with you will help us with
learning how to be parents.
685
01:03:27,940 --> 01:03:32,980
It's exciting and equally scary all at once. I don't want to use my
failure strategy.
686
01:03:32,980 --> 01:03:42,820
And I'm hoping I can trust my gut with this. People are like, you know,
go to your gut when
687
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01:03:42,820 --> 01:03:47,140

you're a man, like you just have to trust it. So I'm hoping something kicks in.

688

01:03:47,140 --> 01:03:52,580

Thank you, Saoirse. What an inspiring story. Imagine being able to look back at your life and laugh

689

01:03:52,580 --> 01:03:58,580

about the direction your life has taken based on German ice cream. There must be plenty of happy

690

01:03:58,580 --> 01:04:03,220

thoughts that we can all now enjoy as we think back on decisions we have made as a result of

691

01:04:03,220 --> 01:04:09,300

quirky incidents that still resonating our lives today. Thankfully, we now live in a time where

692

01:04:09,300 --> 01:04:14,980

mental health is part of everyday conversation. But there is plenty of room for improvement.

693

01:04:15,700 --> 01:04:20,580

Growing up, Saoirse had the chance to go past the high walls of the hospital and see the people who

694

01:04:20,580 --> 01:04:25,460

were suffering severe mental health issues. She walked away from them having seen them as people

695

01:04:25,460 --> 01:04:31,140

rather than patients. What a great way to develop empathy as a child and take it through life.

696

01:04:32,340 --> 01:04:37,540

Saoirse mentioned how the lighthouse keeper's house gave her the chance to dream again and brought

697

01:04:37,540 --> 01:04:43,140

out the child within that she may have pushed to one side. What a brilliantly happy thought $% \left(1\right) =\left(1\right) +\left(1\right)$

698

01:04:43,140 --> 01:04:48,260

that artistic child that had disappeared in the corporate world was now back and helping to go

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699
01:04:48,260 --> 01:04:53,140
out Saoirse to create something magical. One of the things you wanted to
do as a child that you
700
01:04:53,140 --> 01:04:59,300
haven't yet done, that would be a fun bucket list. You know when someone
doesn't like your idea,
01:05:00,020 --> 01:05:04,100
they may not say directly but you know by the words they are choosing
that they think your
702
01:05:04,100 --> 01:05:09,620
idea is stupid. And it may be a stupid idea but it is your idea and you
want the other person to
703
01:05:09,620 --> 01:05:14,660
acknowledge it rather than just shut it down. Think of the physical
feelings that brings.
704
01:05:15,300 --> 01:05:22,020
I bristle, I become tense, my brain becomes sweaty and I probably go a
bit red. But then it passes
705
01:05:22,100 --> 01:05:29,220
as I take on board the usually sensible feedback. It's such a girly thing
to do. If the feedback
706
01:05:29,220 --> 01:05:34,420
was based on my gender and solely on my gender, part of me thinks I would
give in and forget it.
707
01:05:35,540 --> 01:05:41,620
Well done to Saoirse for sticking with her gut. That bathroom is
incredible and that swinging chair
708
01:05:41,620 --> 01:05:49,060
brilliant idea. Long live your girly childish ideas. That's it for today.
I'll be back soon and
709
01:05:49,060 --> 01:05:52,420
hopefully you will too.
710
01:05:52,420 --> 01:06:13,780
We are the people. It is presented and produced by myself from a FERC and
our team journey is
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711 01:06:13,780 --> 01:06:20,580 the people by today.